Thailand

7 MICE Magnificent Themes

for Meetings and Incentives

7 MICE *Magnificent Themes*

Ideas for Creative MICE Activities

Thailand caters to all ranges of MICE preferences so we offer colorful activities under the 7 MICE Magnificent Themes.

01

Fascinating History and Culture

When the words 'history' and 'culture' comes together, it means visiting historical attractions which offer sentimental value for the later generations. This theme will help promoting cultural activities for MICE travelers to learn about the local culture so that they understand our way of life, economy, society, values and traditions.

02

Exhilarating Adventures

Adventure travel is a type of tourism with extraordinary surroundings and having two out of these three factors: offering vigorous activities, offering natural surroundings, or offering a chance to immerse in the culture with locals.

03

Treasured Team Building

The meaning of Team Building is to create harmony in a group through creative activities with the objectives for improving internal relationship, practicing problem solving skills and enhancing the ability of the group to work better together.

04

CSR and Green Meetings

CSR and Green meetings often go hand in hand, as corporate social responsibility means businesses must operate with social accountability. Meanwhile, green meetings are MICE activities that have the least effect on the environment and create long lasting positive impact on local communities.

05

Beach Bliss

Beach activities are typically held on the beach, in the sea, or on islands. As Thailand is well-known for stunning white sand beach and crystal clear sea water, beach activities can offer your group one-of-a-kind of sea sand sun MICE experiences.

06

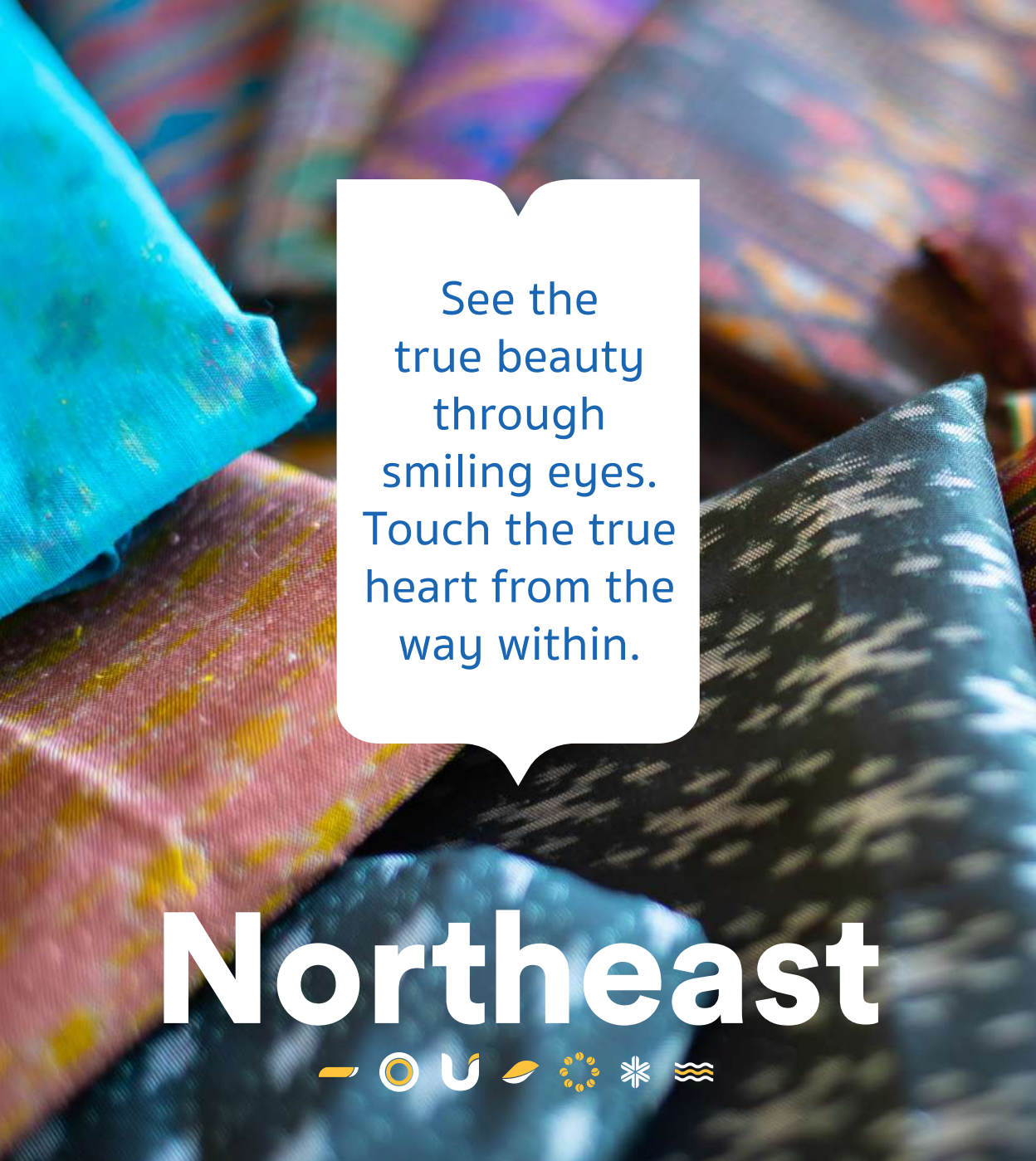
Lavish Luxury

In this case, luxury means more than mere monetary value, as this type of event is aimed at creating exclusive experiences, often customized for the group, and offering a special opportunity for attendees to enjoy the unique experience which money cannot buy.

07

Culinary Journeys

Thai cuisine is one of the world's favorite and represents an important aspect of Thai culture. Culinary journey offer experiences related to gastronomy activities. This theme presents Thai food as the main focus which can offer a wonderful culinary experiences for MICE travelers.


See the true beauty through smiling eyes. Touch the true heart from the way within.
Northeast

Khon Kaen

Mekin Farm

Fascinating History and Culture
Treasured Team Building
Culinary Journeys

The rice fields and orchards at the family farm now also serves as a homestay and workshop area for food and organic farming where delegates can meet real farmers and create new experiences with locals. Moreover, the farm can be transformed into an event venue unlike anywhere else.

MICE Activities

- Learn how to grow rice, from planting rice, harvesting rice, and threshing rice
- Learn how locals transform the dry land into mixed farming
- Learn how to grow organic vegetables and herbs
- Participate in activities such as foraging ingredients and cooking local dishes such as grilled rice, papaya salad, salad rolls, and coconut dessert

MICE Checklists

- Maximum 50 pax
- Suitable for M and I
- Meetings can be held at the gazebo

Contact

155 Moo 1 Jarakae Subdistrict, Nong Rue District, Khon Kaen Province 40240

+666 1695 9926 *มีกินฟาร์ม MEKIN FARM*

Rachawadee Resort and Hotel

Lavish Luxury

The hotel is situated in a beautiful garden on an area of 30 rai and equipped with modern facilities from a swimming pool, fitness center, restaurants, to meeting rooms that can cater to both small and large events while indoor and outdoor parties can also be organized. Moreover, MICE travellers can enjoy creative events such as meetings held in the beautifully decorated restaurant decked with crafts which reflects the spirit of the Northeast while the large trees and koi fish pond also creates a cozy atmosphere for guests.

MICE Activities

- Organize meetings in a lavish atmosphere
- Organize parties, local markets, and cultural events on the lawn

MICE Checklists

- Fits 200 pax
- Suitable for M and C
- Meetings can be held at the meeting room

Nearby Attractions

- Khon Kaen Airport
- Ban Suan Nara
- Focus Arena

Contact 99 Moo 20, Khon Kaen Airport Road, Banped Subdistrict, Muang District, Khon Kaen 40000
+66 4346 8222 www.rachawadeehotel.com Rachawadee Resort And Hotel

Sinsai Noi Traditional Performance Group

Fascinating History and Culture

Ban Sawathi is a village with its own traditional performance group or mor lam that was founded several decades ago and Wat Chaisi which dates over 200 years old and is the heart of this community. The highlight of the temple is its architecture and wall paintings that tell the story of the local folklore known as Sinsai which inspired the students at Ban Sawathi School to practice the art of singing mor lam and telling the Sinsai story in order to preserve this traditional performance while also keeping the community's history and culture alive.

MICE Activities

- Learn how to perform a puppet show and sing in the mor lam tradition
- Enjoy the Sinsai performance which tells the local folklore of Ban Sawathi
- Learn about traditional arts and culture at Wat Chaisi

MICE Checklists

- Fits 20 pax
- Suitable for M
- Meetings can be held at the multipurpose pavilion

Nearby Attractions

- Wat Chaisi
- Ban Sawathi Community

Contact Ban Sawathi School, Moo 21, Ban Sawathi, Sawathi Subdistrict, Muang District, Khon Kaen 40000
+668 7640 6718 โรงเรียนบ้านสาวะถี (สาวัตถีราษฎร์รังสฤษฎิ์)

Supanee Maithai

Fascinating History and Culture

Culinary Journeys

Supanee Maithai at Ban Hua Fai community showcases the amazing touch-up dye technique on silk that gives textiles a unique and modern feel. Here, MICE travellers can see the process of silk weaving from raising silk worms to weaving beautiful silk textile. Visitors can also learn about the touch-up dye technique and cook local food such as the silkworm pupae with herbs in a friendly atmosphere of the local community.

MICE Activities

- Learn about the entire process of raising silkworms and the production of silk
- See a natural dye demonstration
- Learn about the touch-up dye technique
- Learn how to weave silk textile
- Join in workshops to make local food such as chicken soup with mulberry leaves and silkworm pupae with herbs

MICE Checklists

- Fits 60 pax
- Suitable for M
- Meetings can be held at the multipurpose pavilion

Nearby Attractions

- Changkra Wild Orchid Park, Wat Pa Manchakhiri

Contact 46 Moo 3, Po Daeng Subdistrict, Chonnabot District, Khon Kaen 40180
+668 1729 6025 สุภาณีไหมไทย

Supanniga Home

- Fascinating History and Culture
- Lavish Luxury
- Culinary Journeys

Supanniga Home is a boutique hotel with private villas surrounded by huge trees located in the heart of Khon Kaen city. Delegates can enjoy the accommodations as well as the Supanniga Kitchen by Grandma where they can taste traditional dishes in the North Eastern style. The spacious gardens grown by the owners over a period of forty years also provide a lush atmosphere.

MICE Activities

- Organize a party in the beautiful garden or at the Supanniga Kitchen by Grandma in a luxurious atmosphere
- Learn how to make traditional dishes with recipes passed down in the family for over 80 years
- Join a meditation course held in the quiet garden area

MICE Checklists

- Maximum 20-600 pax
- Suitable for I and C
- Meetings can be held at the garden and at the Supanniga Kitchen by Grandma

Contact

130/9 Pho San Road (Ban Non Than), Nai Muang Subdistrict, Muang District, Khon Kaen Province 40000

+666 3424 1665 *www.supannigahome.com* *Supanniga Home*

TCEB

THAILAND CONVENTION
& EXHIBITION BUREAU